

## Virtualization Trends Survey

- To what extent are the following issues challenging your IT department? (Rate 1-5, 1 = not a problem, 5 = extremely challenging):
 

Service degradation/downtime	1	2	3	4	5
Remaining compliant with SLAs	1	2	3	4	5
Controlling technology sprawl, creeping administration costs	1	2	3	4	5
Growth in system complexity	1	2	3	4	5
Rapidly troubleshooting problems	1	2	3	4	5
- When there are service problems, what takes place? (Check all that apply):
  - System monitoring often catches problem before they impact service
  - We spend more time diagnosing then fixing the problem
  - Diagnosis is swift/automatic so we can concentrate on resolution
  - We still rely heavily on manual problem-solving
  - The problem is often passed between departments
- What grade do you think your customers would give you for overall IT service?
  - A**, consistent excellence
  - B**, solid, usually good
  - C**, average
  - D**, needs improvement
  - F**, chronic failure
- How important is it for your organization to reduce the cost of downtime? (Rate 1-5, 1 = not very important, 5 = critically important):
 

1	2	3	4	5
---	---	---	---	---
- Are you currently using infrastructure management tools in your IT operations environment?  No  Yes
- If yes, please select below (Check all that apply):
  - BMC
  - HP
  - Citrix
  - VMware
  - CA
  - IBM
  - Microsoft
  - Other: \_\_\_\_\_
- How many physical servers are currently in your environment?
  - < 25
  - 26-50
  - 51-100
  - 101-200
  - 201-500
  - >500, from \_\_\_\_\_ - \_\_\_\_\_
- What is your expectation for annual growth per year of physical servers in the absence of virtualization?
  - Negative
  - 0-10%
  - 11-15%
  - 16-25%
  - 26-35%
  - 36-50%
  - >50%
- How many physical desktops are currently in your environment?
  - < 25
  - 26-50
  - 51-100
  - 101-200
  - 201-500
  - >500, from \_\_\_\_\_ - \_\_\_\_\_
- What is your expectation for annual growth of desktops (in the absence of virtualization)?
  - Negative
  - 0-10%
  - 11-15%
  - 16-25%
  - 26-35%
  - 36-50%
  - >50%
- What is the status of your virtualization implementation and strategy?
  - Already in use
  - Early stages of implementation
  - Planned, <6 months
  - Planned, >6 months
  - No plans
- If applicable how would you characterize the level of maturity of your virtualization implementation? (Rate 1-5, 1 = early stages only, 5 = fully mature):
 

1	2	3	4	5
---	---	---	---	---
- If applicable which virtualization solutions are you using in your current environment?
  - VMware
  - Microsoft Windows Server 2008 Hyper-V
  - Citrix ZenServer
  - UNIX partitioning
  - Storage
  - Network
  - Other: \_\_\_\_\_
- Do you have interest in or plan to deploy any virtualized server workloads?  Yes; specify quantity: \_\_\_\_\_  No
- What are your virtualization priorities? (Check all that apply):
  - The Dynamic Data Center
  - Desktop Management and Control
  - Server Consolidation and Containment
  - Green IT
  - Virtual Lab Automation
  - Remote and Branch Offices
  - Business Continuity

VMware and HP are global leaders in virtualization solutions from the desktop to the data centre. Thousands of customers globally rely on VMware and HP to reduce capital and operating expenses, ensure business continuity, strengthen security and go green.

When would you like to be contacted by a representative from VMware and HP?

- Email info now    Email info later    Call me now    Call me later

I prefer you follow up with this person:

Name \_\_\_\_\_ Title \_\_\_\_\_ Phone/Extension \_\_\_\_\_ eMail \_\_\_\_\_

Occasionally HP communicates information about products, services and/or support. This may include new product information, special offers or possibly an invitation to participate in market research. How may HP contact you with information that may be relevant to you?

- Email \_\_\_\_\_  Fax \_\_\_\_\_  
 Phone \_\_\_\_\_  Mail \_\_\_\_\_  Please do not contact



Enter Your Personal Survey Key:

Feb 19



# Free Columbia® Fleece Jacket

Just return this survey promptly and we'll send your Columbia fleece jacket right away. Please indicate your size below:

**Size**

- Sm 34-36
- Med 38-40
- Lge 42-44
- XL 46-48
- XXL 50-52

To be eligible for your free gift, you must accurately complete the survey in its entirety and provide a valid corporate eMail address. Independent contractors and consultants are not eligible for this offer. Gatepoint Information Group reserves the right to verify information before fulfillment. Ineligible surveys will not be delivered to clients or included in survey results. Questions? Call 800-277-1994

Thank you! HP is committed to protecting your privacy. For more information on our privacy policy, please visit <http://welcome.hp.com/country/ca/en/privacy.html>. If you have comments or questions about our privacy statement, send them to the HP Privacy Office via [http://welcome.hp.com/country/us/en/privacy/privacy\\_contact.html](http://welcome.hp.com/country/us/en/privacy/privacy_contact.html) or write to us at HP Privacy Mailbox, 20555 SH 249, MS 040307 Houston, Texas 77070.