

Weichert®

Trends in Real Estate Brokerage

125 real estate broker/owners* participated in a survey: *Trends in Real Estate Brokerage*. Responders own companies with as many as 40 agents.

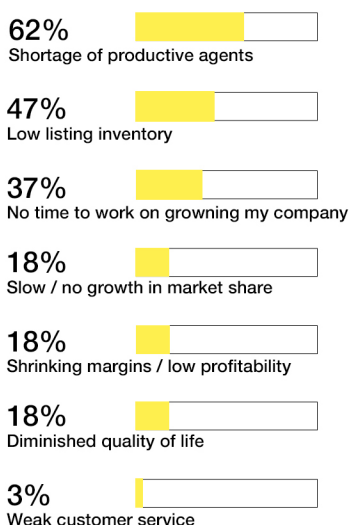
Most enjoyable aspect(s) of owning a real estate brokerage



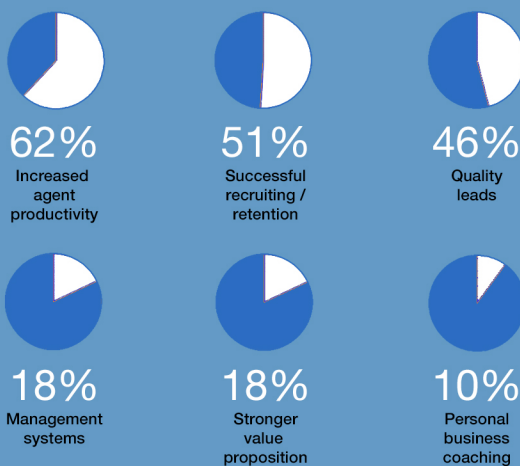
Highest hurdles to success



Business and personal impact of hurdles



Brokerage wish list



Weichert: One of America's leading providers of home ownership services

Hear what other brokers say about Weichert

- Proven tools and systems to help agents be productive
- Full suite of marketing materials and resources
- Fully integrated lead generation system – attract, capture, qualify, deliver and close
- Technology to manage business from wherever agents need to be
- And more

A real estate franchise for the modern brokerage

Weichert's proven franchise strategy was created by a broker for brokers that are looking to grow in today's market environment. Change is a constant and Weichert helps brokers address that change with the right tools and specialized knowledge to overcome their challenges and multiply their results. The Weichert Program includes a complete recruiting and training system, lead generation systems, professional sales and marketing tools -- all combined with the service and support to make a real difference in the life of your company.

Visit the [Weichert website](#) or email Franchising@WeichertRealtors.net for more information.

*Brokers surveyed were independent companies; no Weichert affiliates participated.



Research sponsored by:

Weichert®

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