

Hybrid Cloud Trends



Red Hat



Summary Results | July 2020

SURVEY SUMMARY

Between April and July 2020, Gatepoint Research invited selected executives to participate in a survey themed *Hybrid Cloud Trends*.

- ▶ Candidates were invited via email and 110 executives have participated to date.
- ▶ Management levels represented are all senior decision makers: 8% hold the title VP or CxO, 67% are Directors, and 25% are Managers.
- ▶ Survey participants represent firms from a wide variety of industries including business services, consumer services, education, financial services, healthcare, media, manufacturing (general, primary and high tech), public administration, retail trade, telecom services, transportation, utilities, and wholesale trade.
- ▶ Responders work for firms with a wide range of revenue levels:
 - 74% work in Fortune 1000 companies with revenues over \$1.5 billion;
 - 9% work in large firms whose revenues are between \$500 million and \$1.5 billion;
 - 5% work in mid-market firms with \$250 million to \$500 million in revenues;
 - 12% work in small companies with less than \$250 million in revenues.
- ▶ 100% of responders participated voluntarily; none were engaged using telemarketing.





EXECUTIVE OVERVIEW

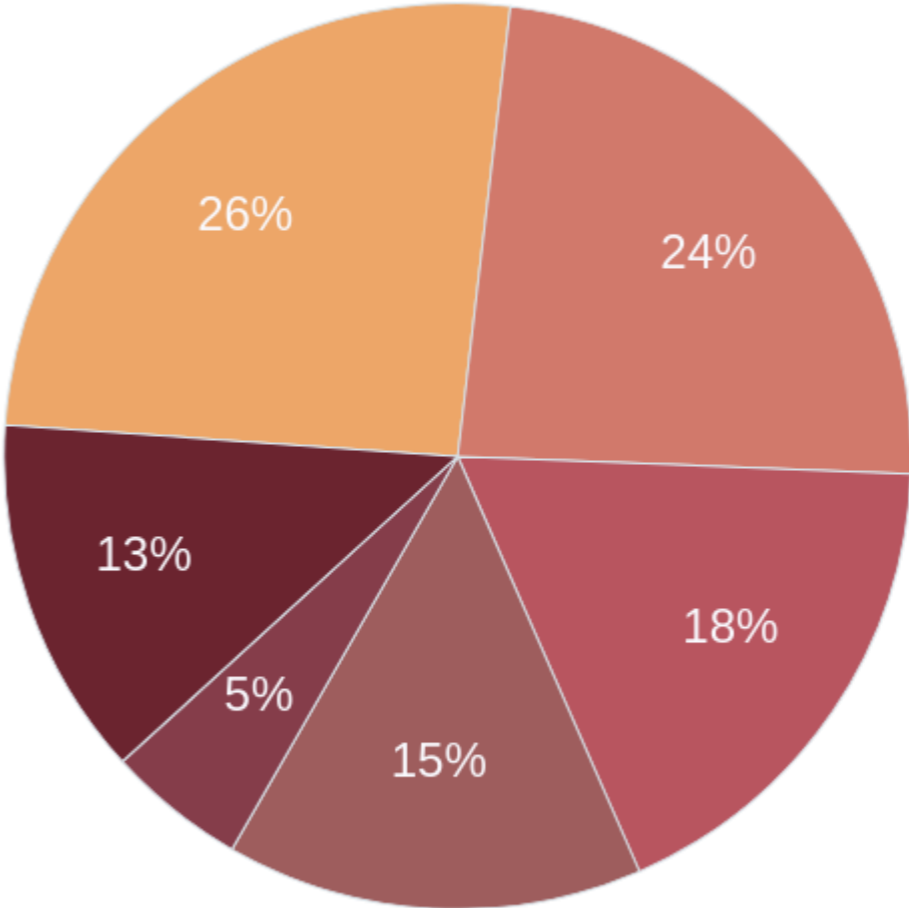
The transformation of an organization's IT to cloud or hybrid cloud requires a clearly delineated plan. This year, even the most minutely detailed IT strategies have been sidetracked, delayed, or rerouted by a tumultuous business and social environment. How have companies planned - and revised - their cloud transformation roadmap?

This survey asks respondents to report:

- What were their company's top three IT priorities at the start of 2020? Have they altered their IT strategy in light of worldwide events?
- What's next on their cloud transformation roadmap?
- What percent of their mission critical workloads have they moved to public or private clouds?
- What hybrid cloud challenges have they faced?

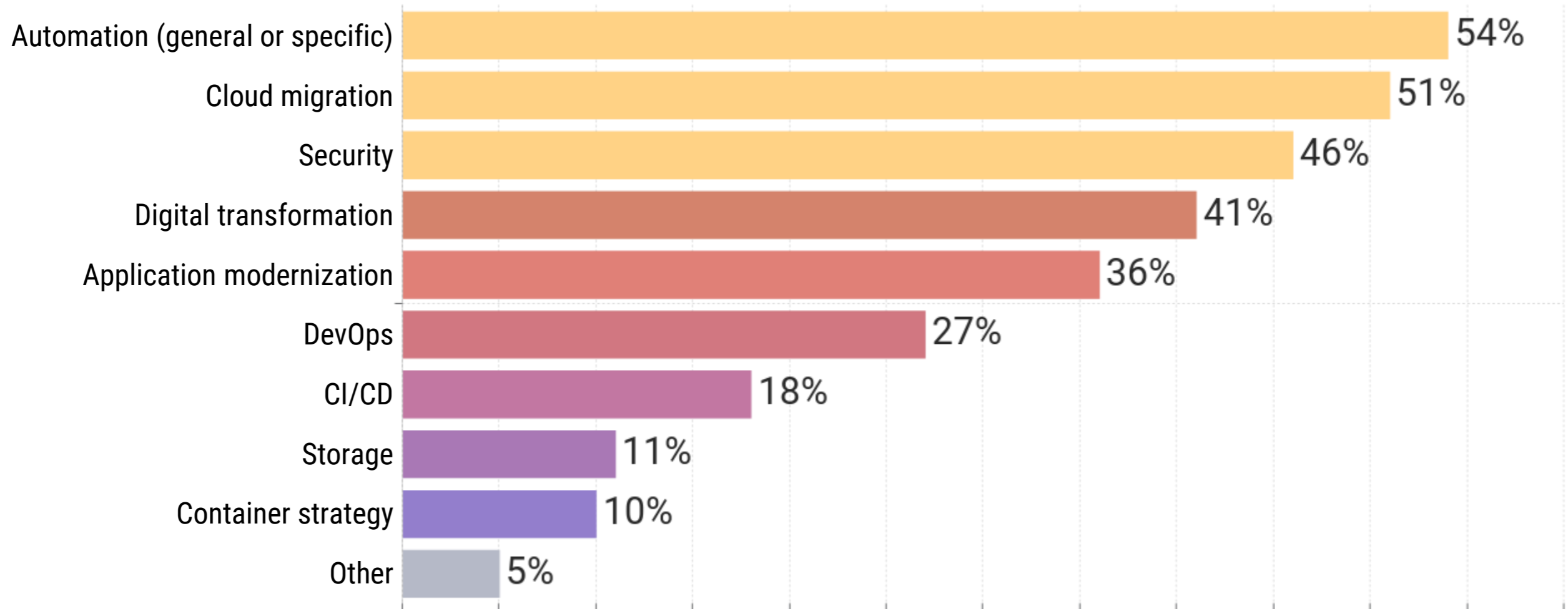
Which team are you on in your organization?

Engineering	26%
IT Operations	24%
Applications/Development	18%
Executive Leadership	15%
Product Marketing/Management or line of business	5%
Other	13%



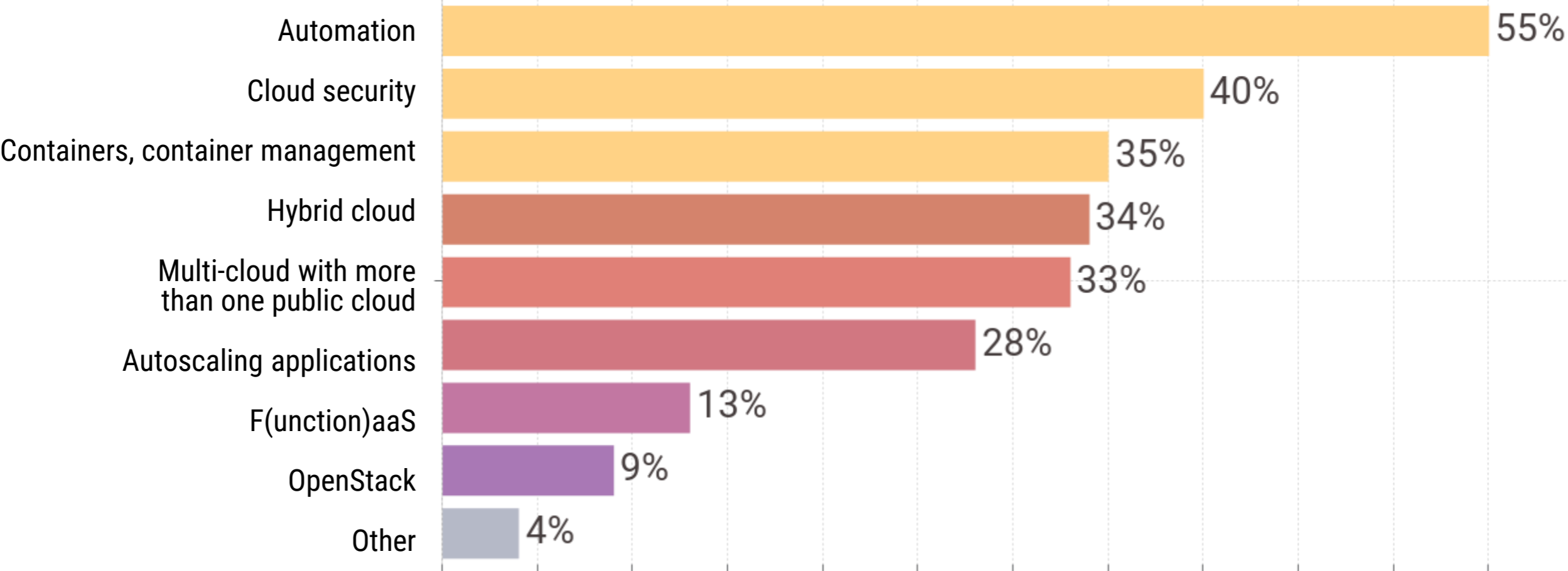
Half of those participating in the survey are either on their organization's Engineering or IT Operations team. The rest are divided between app development, leadership, product marketing, and Other (mostly enterprise architecture).

At the start of 2020, what were your top three IT priorities?



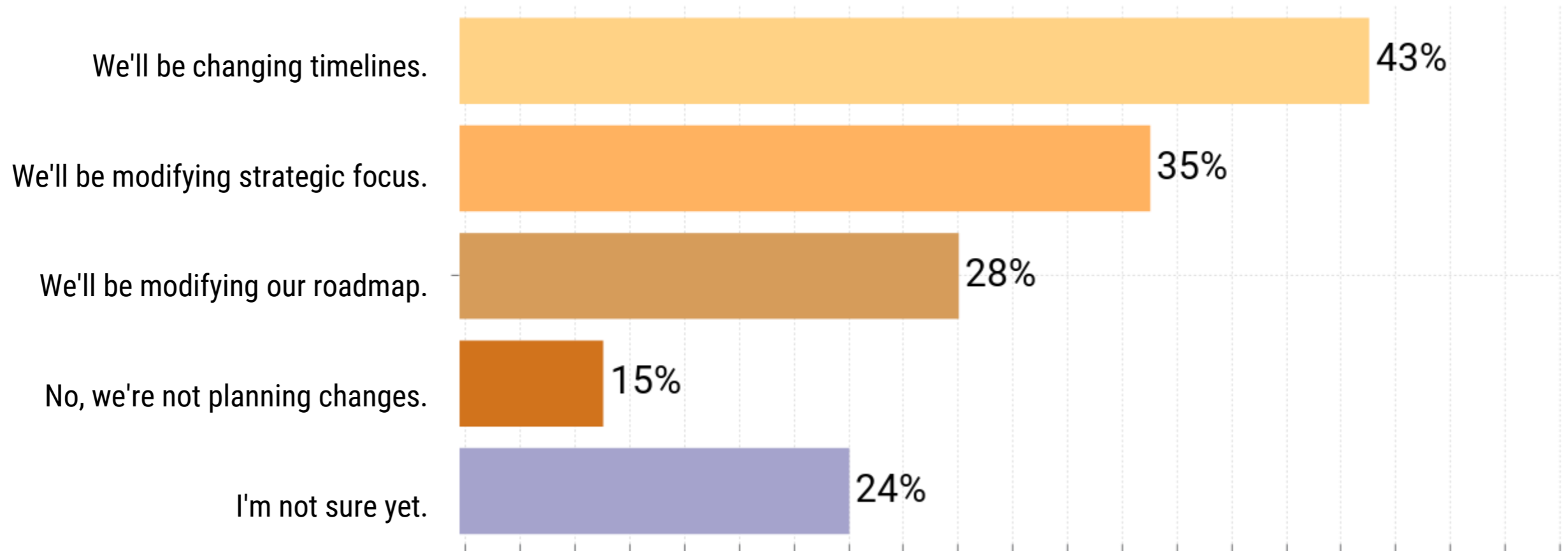
At the start of the year, respondents' top IT priorities were automation, cloud migration, and security. Least touted was container strategy, with only 10% considering it a priority.

What's next on your cloud transformation roadmap?



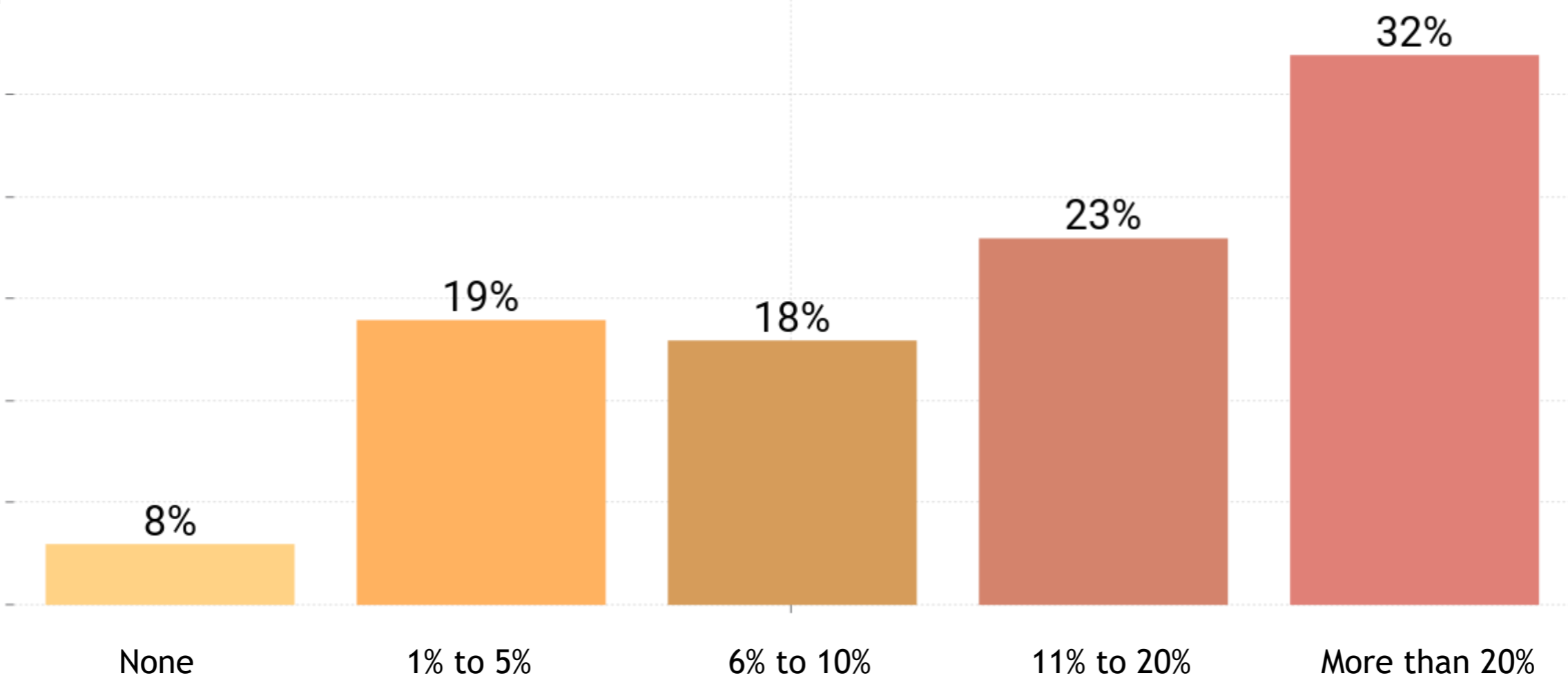
Top three most popular destinations respondents identify on their cloud transformation roadmap: automation (55%), cloud security (40%), and a push into containers and container management (35%).

Will the 2020 worldwide events result in major changes to your IT strategy or roadmap?



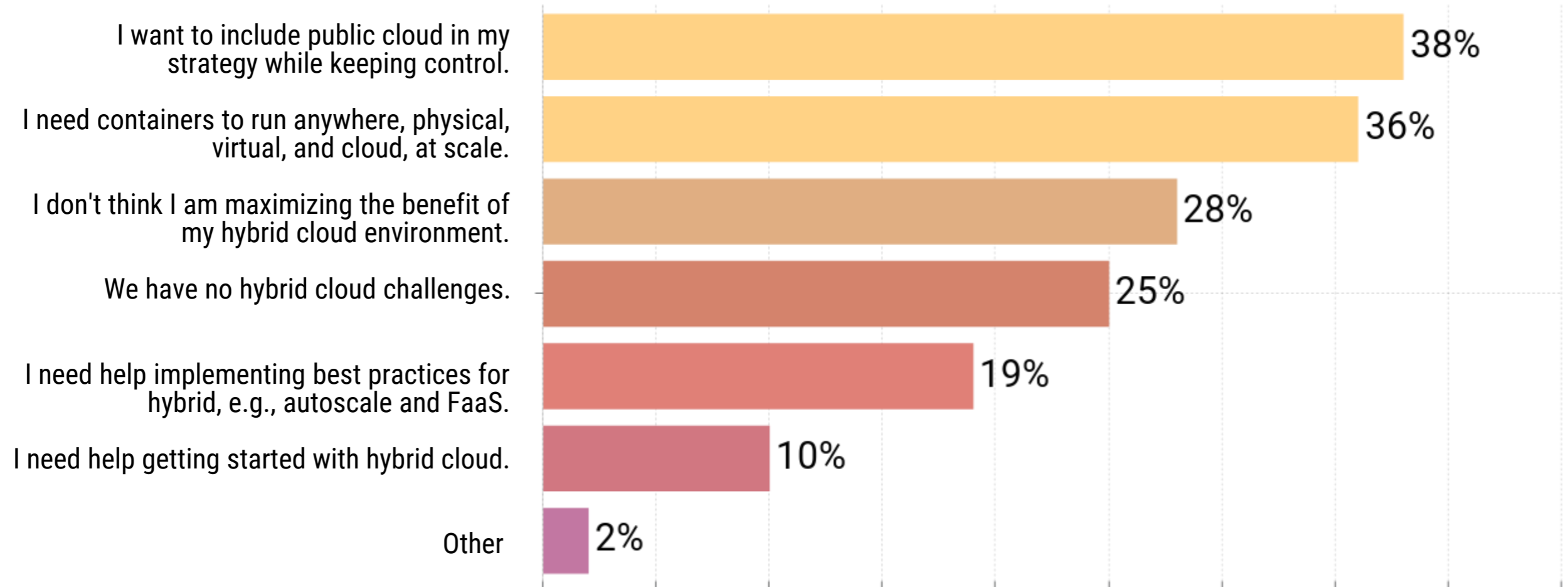
In the tumultuous business environment of this year, IT changes are coming. 43% of respondents say they are changing timelines; 35% are modifying their strategy, 28% are modifying their roadmap. Just 15% say they do not plan any changes.

What percent of your mission critical workloads have moved to public or private clouds?



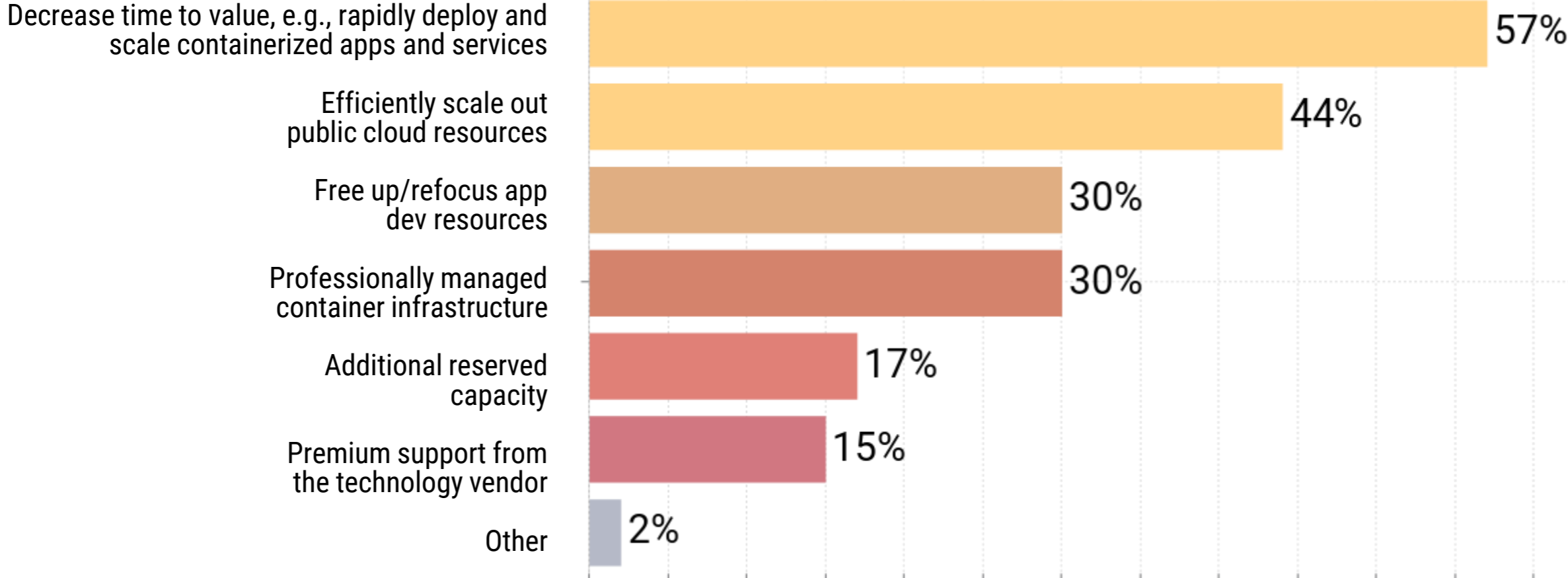
Nearly a third of respondents report more than 20% of their mission critical workloads run in the cloud.

Do you experience any of these hybrid cloud challenges?



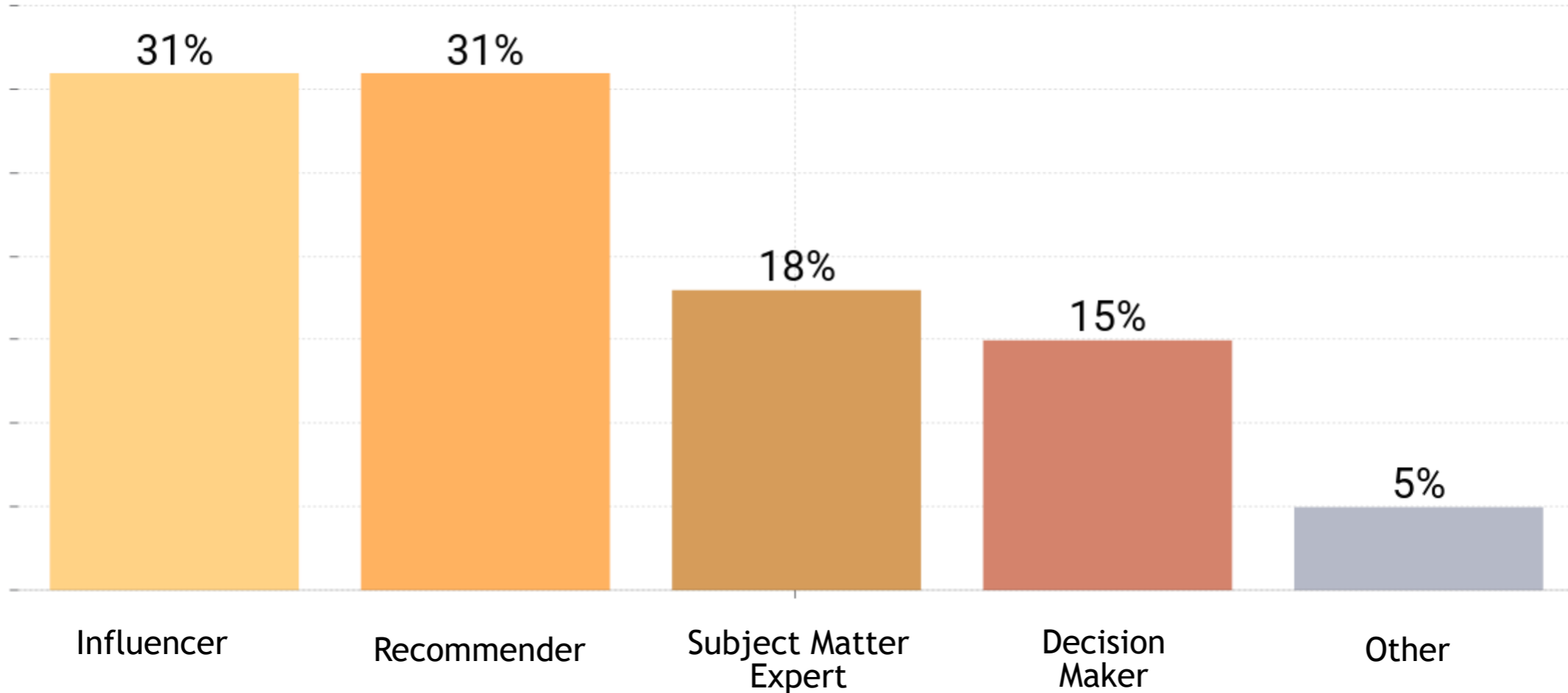
Top two problems encountered by respondents in the hybrid cloud environment include being able to utilize public cloud without relinquishing control (38%) and being able to run containers anywhere at scale (36%). Just 25% claim having no hybrid cloud challenges.

What two benefits would you most value from adopting a hosted container service for application development and deployment?



More than half of respondents (57%) indicate that speeding up the time it takes to deploy and scale apps and services in their hybrid cloud environment is the most requested benefit from a hosted container service. 44% hope it will allow them to scale out public cloud resources efficiently.

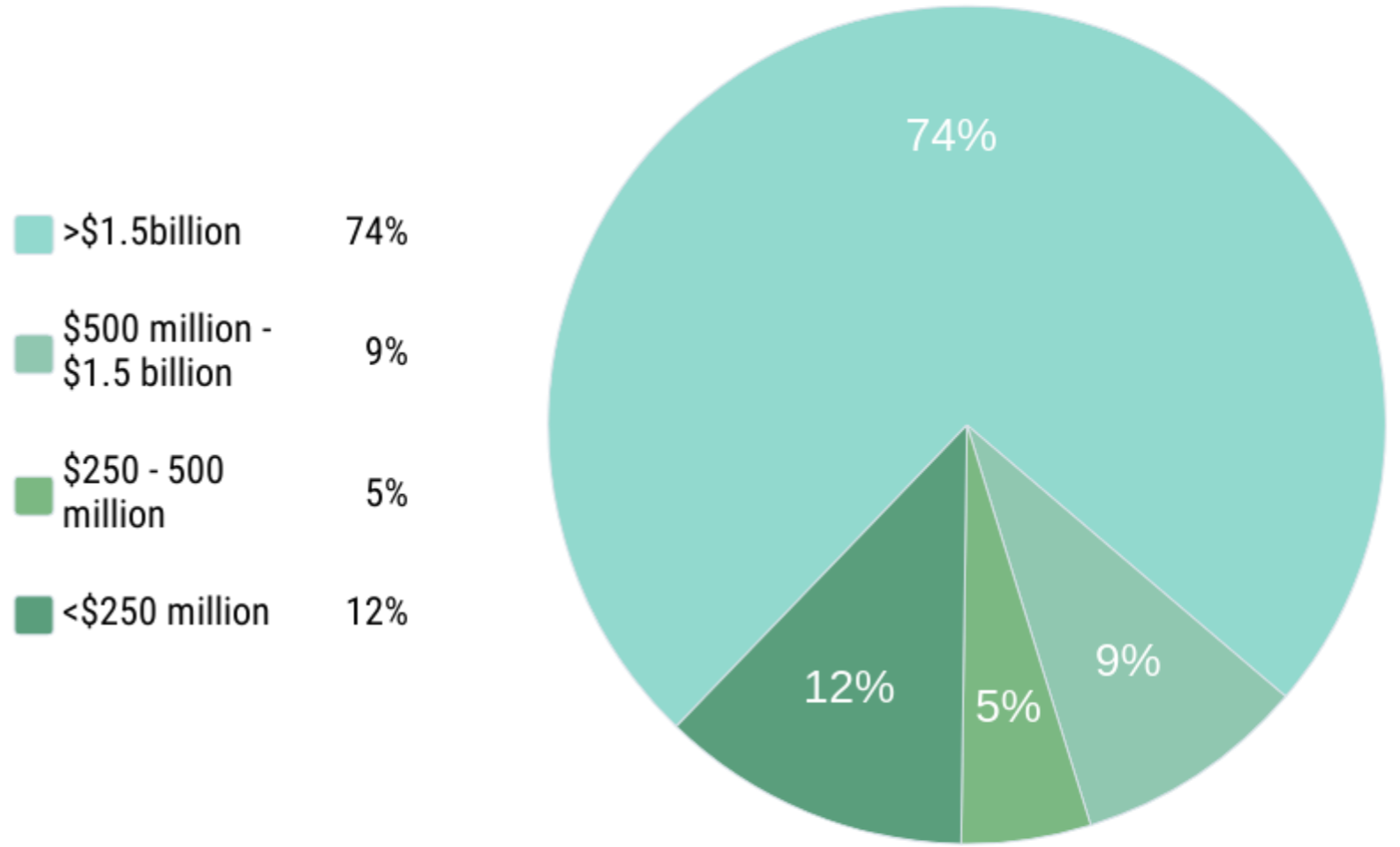
What is your usual role when the organization makes technology purchases?



*62% of those participating in the survey either influence or recommend technology purchases in their organization.
15% actually make the decision.*

REVENUE

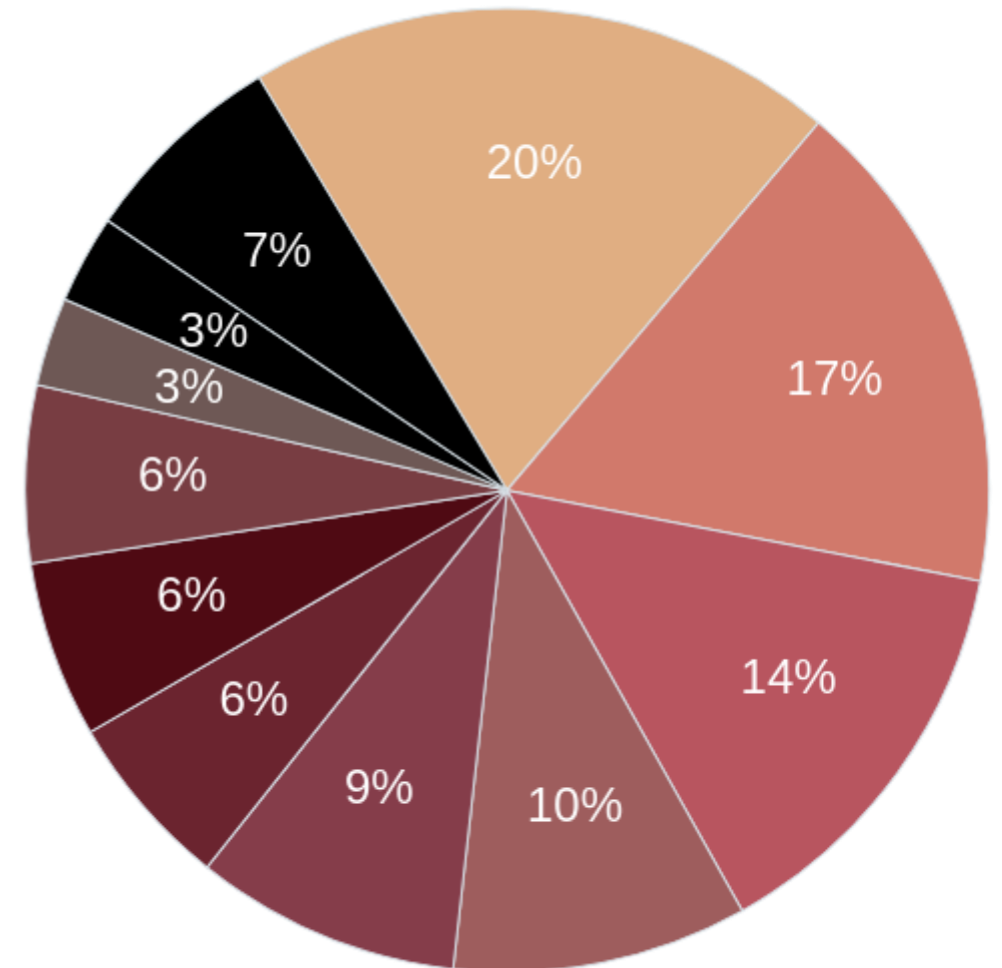
74% of those surveyed work in Fortune 1000 companies with revenues over \$1.5 billion.



INDUSTRY SECTORS

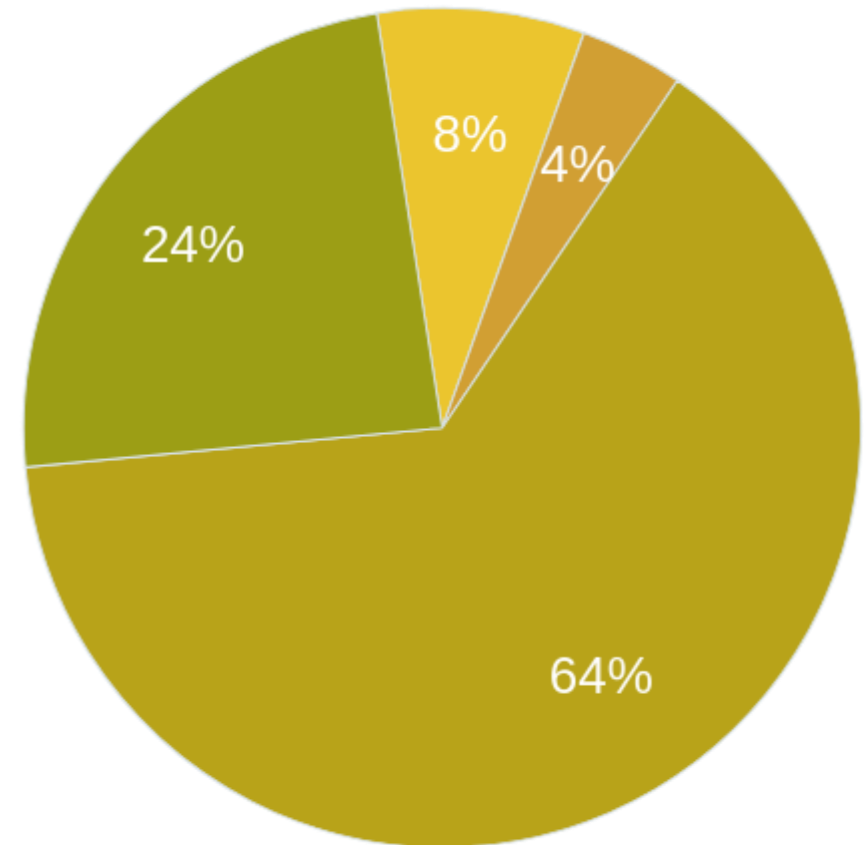
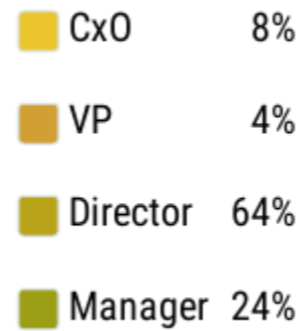
Responders represent a wide variety of industries.

Financial Services	20%
Business Services	17%
Mfg - High Tech	14%
Mfg - General	10%
Retail Trade	9%
Consumer Services	6%
Media	6%
Telecom Services	6%
Healthcare	3%
Utilities	3%
Other (Transportation, Wholesale Trade, Education, Primary Manufacturing, Public Administration)	7%



JOB LEVEL

76% of survey respondents hold director or executive level positions in their organization.





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Red Hat uses an open source approach to architecture, culture, and process, allowing apps -and ideas- to flow more consistently across hybrid clouds.

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