

TERADATA

Make Cloud-Based Analytics a Key Element of Your Company's Success

Gatepoint Research recently conducted a survey of senior-level executives to see what, why, and when they're migrating data and applications to the cloud – with a special focus on the movement of advanced analytic capabilities.

What Are the Reasons Your Organization Has Moved (or is Considering Moving) to the Cloud?



67%

Increase organizational agility and scalability



61%

Reduce costs

Others Want to

- Have the most modern infrastructure
- Do things they couldn't do before
- Eliminate on-premises equipment

The two types of data sets that have been moved most frequently to date are

#1

Operational Data

#2

Business Intelligence

Up next, the biggest movers will be this trending duo
Advanced Analytics • Data Warehousing

Moving Advanced Analytics to the Cloud

82%

of corporate executives rate advanced analytics in the cloud as being "important to highly important" to their firms' success.

68%

of companies plan on moving data or applications within 1 year.

43%

of firms need to analyze > 20 TB of data.

When you think of Teradata, do you think only "hardware" or "data warehouse"? If so, it's time to think again. Teradata IntelliCloud™ delivers sophisticated analytics as-a-service.

Why analytics with Teradata IntelliCloud™?



SUBSCRIPTION PRICING

Eliminates need to purchase expensive infrastructure



SPEED

Launches in minutes, not months



AGILITY, FLEXIBILITY & SECURITY

Uses advanced technology to meet performance and security requirements



Hybrid Cloud

Leverage the same software, integration, and training used on-premises with Teradata systems

To learn more about moving your data and applications to a Teradata hybrid cloud solution, visit www.teradata.com/cloud

Source: Gatepoint Research: Strategies for Cloud-based Analytics: December, 2017

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