

Why Building Your Own Solution Is Coming to an End

57% of surveyed business leaders choose integrated, single-source stack systems over disparate, best-of-breed hardware and software

BUSINESS PERFORMANCE

Technology is an integral component of business operations

67% want access to real-time, business-critical data^[1]

Right data
Right time
Right user



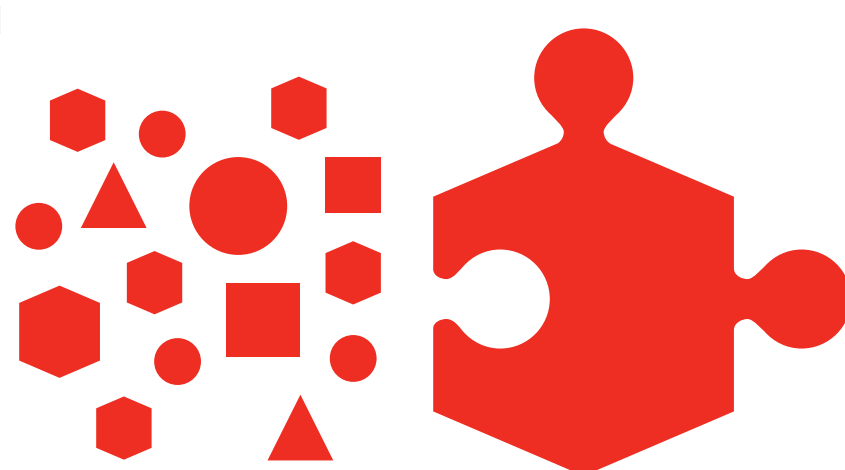
ADAPTABILITY

Getting components from multiple vendors to work together is hard, expensive work

62% demand that upgrades, changes, and deployments go more smoothly^[1]

Vendor-integrated systems:

Are preintegrated
Are pretested
Save time and resources
Lower cost
Are Optimized to work together



COMPETITIVE EDGE

Integrated solutions give competitive advantage through real-time insights, enhanced security, and faster response

95%

of surveyed executives say improving productivity for their end users is a priority^[2]
Hardware and software that run together reduce system management requirements, improving productivity



93%

say reducing risk is critical^[2]
With integrated systems, the IT vendor manages security and updates, freeing up resources to focus on business-critical issues



SINGLE-VENDOR INTEGRATED SOLUTIONS REDUCE COMPLEXITY AND HELP FREE UP RESOURCES THAT CAN BE REDEPLOYED ON MORE BUSINESS-CENTRIC MISSIONS



Integrated solutions deliver a simplified system optimized for extreme performance



IT is instrumental in adapting to disruptions such as social, mobile, big data, and cloud computing that are taking place in industry



Running hardware and software that is engineered to work together is driving businesses forward

Vendor-integrated systems enhance the organization's ability to adapt responsively, while empowering better, faster decision-making for that vital competitive edge

Join our Webcast, Disrupt or be Disrupted: IT Driving Business Transformation



Date: Wednesday, February 4, 2015
Time: 10:00 AM PST

^[1] Gatepoint Research, "Strategies for Maximizing Application Performance," an independent survey of 100 selected business development, sales, finance, IT executives, 89% with titles of director level or above, 76% in the Fortune 1000, 2014.
^[2] Gatepoint Research, "Trends in Business Performance of IT," 2014.